



Business Combined

# Perfectly simple e-trading

New tools to help you win more  
business in the commercial  
combined market.

Your customers want tailored insurance that  
protects everything that matters to their business  
without paying for cover they don't need.

Business Combined is the simplest way to  
e-trade bespoke cover for customers requiring  
a mix of material damage and liability covers.

Rated 5/5 by  
**InsuranceAge**



# Highlights at a glance

Tailor cover for your  
business customers  
across a range of risks.

Total property exposure up to £20 million  
with no limit on turnover - our highest ever

Enhanced capabilities including floating cover for  
contents, cover for stock at third-party premises,  
and cover for exports to North America

Easy-to-apply flexible options for  
bolt-on covers

Suitable for customers with more complex  
risk profiles

Accommodates a wide range of sectors  
and risks, up to 95% eligibility

Competitive premiums



“I’d say it’s a natural next step for any  
broker looking to drive efficiency  
in their business and offer a quick,  
competitive service to clients.”

Manager at a leading  
Lancashire broker

# Free online Business Interruption Calculator

## Make under-insurance a thing of the past.

Few businesses can afford the loss of earnings that accompanies a physical loss to their premises. It's vital to ensure you minimise your customers' risk of under-insurance and your own risk of a professional indemnity claim against you.

Our free-to-use online BI Calculator guides the user through a comprehensive question set covering all relevant considerations to determine the correct indemnity period and business interruption sum insured. The results are then saved online.

[Find out more](#)





## Free online Risk Management Consultation

Help your customers understand their risks and protect their people, premises and profits.

Help your customers take a proactive approach to identifying and managing risks before they negatively affect operations, finances or credibility.

Our free-to-use online Risk Management Consultation is simple to complete. From just a few questions, we build a picture of the business and its risks.

Our expert advisors use this information to create a bespoke report, as well as being on hand for further advice.

[Find out more](#)

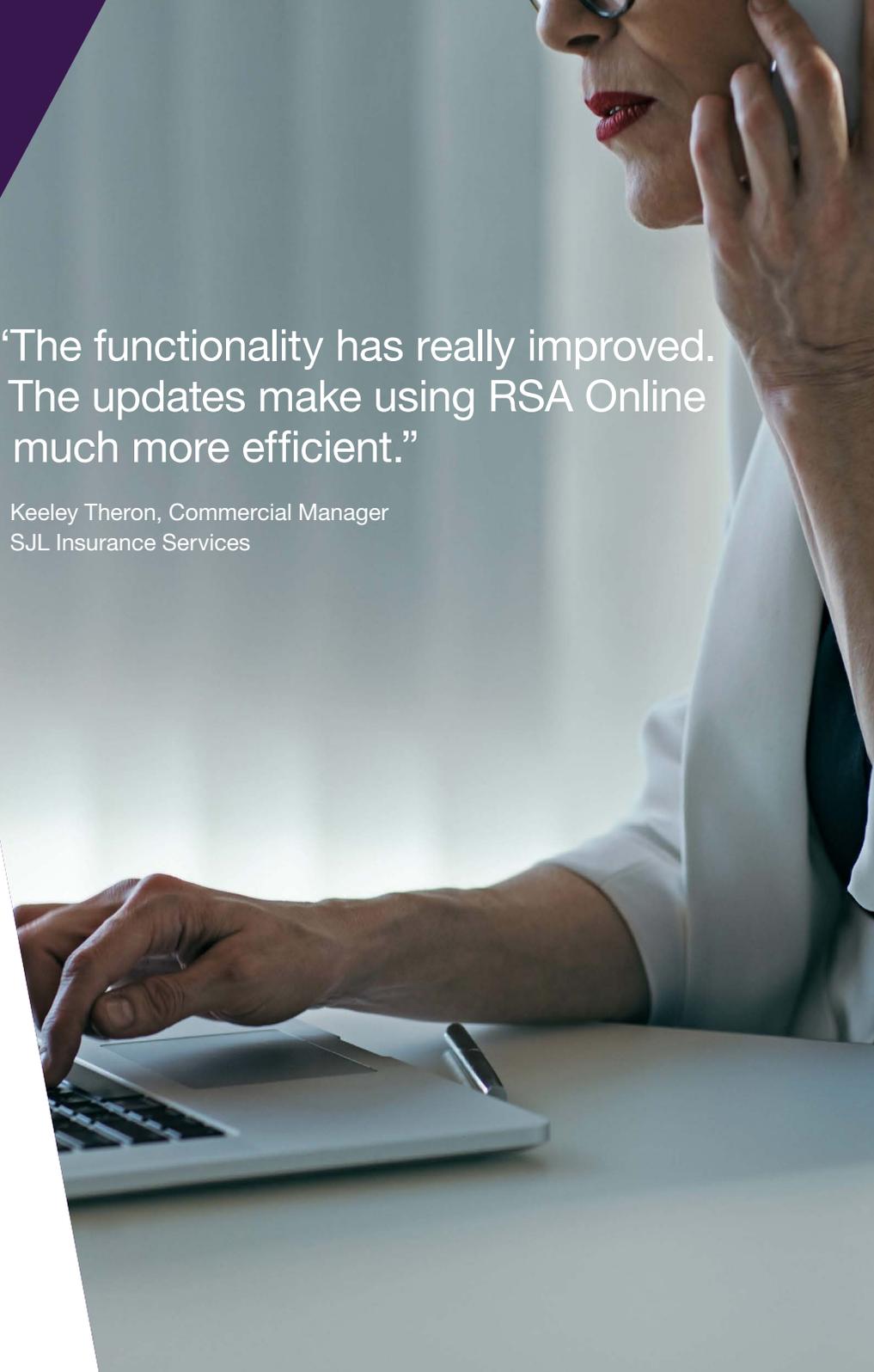
# RSA Online just got more broker-friendly

We've launched some significant usability enhancements, to make it even quicker and easier to quote and place cover online.

- **Improved look and flow** – new layout makes it simpler to populate risk details and track your progress through the transaction
- **Advanced customer search** – look up customers faster using one of six options including customer postcode and vehicle registration
- **Integrated trade look-up** – explore and validate trade eligibility before completing customer and risk details
- **Quote summary** – the new layout consolidates all information relating to a quote on a single page
- **Quote versioning** – explore alternative cover options for a single customer while preserving previous quotes – no need to edit a quote multiple times
- **Quote notes** – create permanent notes that flow through every page

“The functionality has really improved. The updates make using RSA Online much more efficient.”

Keeley Theron, Commercial Manager  
SJL Insurance Services



# Capture a large share of your market

We make it our business to help you grow yours. That's why we designed Business Combined to meet brokers' calls for ease and simplicity.

Greater confidence using e-trading

Extending benefits of e-trading across larger risks

Improved operational efficiency

Instant access to quotes and documentation

Higher customer satisfaction

Business Combined gives you a dynamic, efficient way to trade commercial combined cases, so you can focus on growing your business in today's fiercely competitive market.

[rsabroker.com/business-combined](https://rsabroker.com/business-combined)

