



The Pillars of eTrading



eTrading can help you to increase your performance and provide access to better support.
eTrading is:

Simpler

The smoother electronic-based administration means you see improved efficiency and lower costs. This is achieved through:

- Less re-keying at renewal, increased accuracy and you can print all documents instantly
- Files being maintained in a simple, structured way for easy access and archiving
- An end-to-end integrated solution from quote to payment tracking and renewal.

“The application is simpler. We put what we need into the system and the whole process is neater and tidier.”

Tom Martin, Personal Lines Manager
Omni Davis Insurance Brokers



Faster

eTrading means being able to transact more quickly when you need to, 24/7.

- Get quotes to clients faster
- Administer or amend the policy, any time you need to
- Track the status of your policy with quicker access to important information.

“People used to think that manual trading is quicker. In many cases it is not true as a manual application can involve the Insurer requesting further risk information. Whereas eTrading sets out what information you need from the outset.”

Joanne Winn, Client Manager
A-Plan Insurance

Better

With improved technology, support and choice, eTrading is becoming better and better at helping brokers to improve their business and the service they can offer their clients.

- Better hardware and faster connections
- More integrated and flexible systems, which are easier to use
- A better way to work and trade overall in this increasingly competitive market.

“It’s more accurate – there are no problems. It’s simply better on eTrade.”

Tom Martin, Personal Lines Manager
Omni Davis Insurance Brokers

Easier

Brokers can get easier access to the wider market and can clearly compare the options for clients.

- A wider range of insurers and products
- Easier way to clearly compare and contrast products and prices
- Meets client's demand for greater choice.

“People were reticent about inputting the information but it’s now the way we always do it. I can be getting a quote while waiting for a client, partner or insurer to become available.”

Joanne Winn, Client Manager
A-Plan Insurance